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Arkansas Public Service Commission and Clinton School to host Duke Energy Chairman and CEO Jim Rogers for lecture on energy efficiency at April 7th meeting of the Commission's Sustainable Energy Resources Collaborative

(Little Rock) – The Arkansas Public Service Commission and the University of Arkansas Clinton School of Public Service are jointly sponsoring a “brown-bag lunch” on Tuesday, April 7, at which Mr. James E. Rogers, Chairman and Chief Executive Officer of Duke Energy will present a lecture and respond to questions from the audience. This is the second event of the Commission's Sustainable Energy Resources Collaborative. The first event – a joint appearance by Ralph Cavanagh of the Natural Resource Defense Council and David Owens of the Edison Electric Institute – was held on March 3, 2009.

During his lecture, Mr. Rogers – a renowned leader in the electric industry and a creative thinker on the subject of energy efficiency and the climate change issues facing electric utilities – will discuss Duke's innovative Save-a-Watt programs, whose purpose is to promote energy efficiency and make it a profitable investment for both customers and utility shareholders. Mr. Rogers will also share his perspective on the initiatives that Congress and the new Administration are undertaking to stimulate the economy, build infrastructure, and encourage energy efficiency and alternative energy resources.

Attendees are invited to bring a lunch for the event. Details are as follows:

What: Brown-bag lunch (drinks provided by the Clinton School)
When: Tuesday, April 7, 2009
12:00 Noon - 1:00 p.m.
Where: Clinton School of Public Service
Clinton Presidential Center
Little Rock, AR 72201

The Commission expects that major natural gas and electric utilities and electric cooperatives will be represented at the Collaborative forum, as well as representatives of the Attorney General's office, the Southwest Power Pool Regional Transmission Organization, commercial and industrial customers, environmental organizations, low-income advocates, and others who are part of the Commission's SER Collaborative.

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