



February 28, 2007

Ms. Diana Wilson
Secretary to the Commission
Arkansas Public Service Commission
1000 Center Street
Little Rock, Arkansas 72201

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ARKANSAS PUBLIC SERVICE COMMISSION
LITTLE ROCK, ARKANSAS

Re: Notice of Promotional Offerings, Adv 197L
SBC Long Distance, LLC d/b/a SBC Long Distance, d/b/a AT&T Long Distance

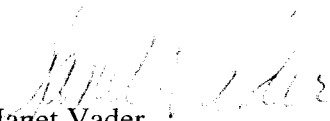
Dear Ms. Wilson:

SBC Long Distance, LLC d/b/a SBC Long Distance, d/b/a AT&T Long Distance hereby notifies the Arkansas Public Service Commission of its intent to add a new qualifier to the requirements Business Unlimited Long Distance Plans 1Q07 Winback Promotion #367((A).3.f), and add two new Consumer promotion, AT&T Unlimited Nationwide Calling II and AT&T Unlimited Nationwide Calling Online Selectsm II Promotion #371 and AT&T Unlimited Nationwide Calling and AT&T Unlimited Nationwide Calling Online Selectsm Promotion #372. A description of the details of the promotional offering is attached. SBC Long Distance, LLC requests an effective date of March 5, 2007 and March 1, 2007.

So that our records will be complete, please date stamp and return one copy of the advice letter and tariff pages in the envelope provided. If there are any questions regarding this filing, please contact Janet Vader, SBC Long Distance, 5130 Hacienda Dr., Dublin, CA 94568. I can be reached via telephone at (925) 803-6224 or via email at jv1827@sbc.com.

Thank you for your assistance in this matter.

Sincerely,


Janet Vader
Associate Director

Enclosures

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(A) The sign-up period for Business Unlimited Long Distance Plans 1Q07 Winback Promotion # 367 is February 1, 2007 through March 31, 2007. Service must be activated by May 31, 2007. This promotion is available to new and existing Business Customers:

1. that formerly subscribed to local dial tone service from an AT&T Affiliate;
- or
2. that currently have some or all of their local service with a provider other than an AT&T incumbent local exchange carrier;
- and;

3. who transfers at least on existing local service line to the AT&T incumbent local exchange carrier and newly subscribe to at least one of the following business local service options from the AT&T incumbent local exchange carrier at the time of the transfer of service:

- a. SimpleLinkSM
- b. Centrex Service (1 to 10 station lines only, under term plan agreement)
- c. Custom BizSaverSM
- d. Extended Metropolitan Service (1 to 10 station lines only, under term plan agreement) + Caller ID (on one line)
- e. AT&T Business Local Calling – Essentials; and
- f. as of 3/5/2007 – AT&T Business Local Calling Assurancesm; and

4. subscribe to a new Business Unlimited Long Distance Plans for their intrastate and interstate long distance calling associated with a BAN as defined in Section 3.7.48 of this Guidebook. Illinois Customers who choose the AT&T Business Local Calling – Essentials service will be exempt from including their Intrastate IntraLATA toll calls under this offer; and

5. request to participate in this promotional offering.

(B) Customers subscribing to this promotion during the sign-up period who are located in Connecticut will receive a credit of \$10.00 for each line in which this promotion is applied for the first twelve (12) billing cycles from the activation date of this promotion. All customers in other authorized states will be charged a Monthly Recurring Charge (MRC) of \$10.00 per line, in lieu of the charges specified in Section 4.7.48 of this Guidebook, up to ten (10) WTN's under the BAN in which the promotion is applied, for the first twelve (12) billing cycles, from the activation date of this promotion.

(C) Customers must maintain the requirements of the Business Unlimited Long Distance Plans, as described in Section 3.7.48 of this Guidebook, and continue to subscribe to a Business Unlimited Long Distance Plan for the provision of intrastate and interstate calling, per (A) .5 above, to continue to qualify for this promotion.

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- (D) This promotional offering may not be combined with the Business Unlimited Long Distance Plans \$11 First Line Promotion #346, as described in Section 6.3.112.
- (E) Customers located in Connecticut may add or remove access lines or relocate Service to a new address and will continue to receive the benefits of this promotion.
- (F) For all other states, Customers may add or remove Access Lines or relocate Service to a new address during the promotional offer period which ends March 31, 2007 if they also commit to a new 1-year term plan agreement. In such situations, the Company will adjust the per line MRC to the new line size and the promotion will extend through the full twelve (12) months of the new term plan agreement.
- (G) Except in Connecticut, Customers may add or remove Access Lines (but may not relocate Service to a new address) after the promotional offer period which ends March 31, 2007 if they also commit to a new 1-year term plan agreement. When a Customer adds or removes Access Lines, the Company will not adjust the per line MRC to the new line size. Instead, Customers will receive a single payment based on the number of months left in the original term, calculated at the remaining original line size of the difference in the basic MRCs versus the promotional MRCs. The Company may provide the single payment to the Customer in the form of a check, bill credit or other means at the Company's discretion. Relocation of service to a new address after the promotional offer period has ended will result in a forfeiture of any remaining promotional benefits.
 - .1 Example, if Customer adds lines: Customer subscribes to the promotion with five (5) lines and after the 5th month of the promotional benefit period, the Customer decides to add two (2) additional lines. Customer must commit to a new 1-year term plan agreement and will receive a single payment based on the difference between current plan MRCs and the promotional MRCs based on the original five (5) lines multiplied by the seven (7) remaining months (the number of months remaining in the original term plan agreement promotion).
 - .2 Example, if Customer removes lines: Customer subscribes to the promotion with five (5) lines and after the 5th month of the promotional benefit period, the Customer decides to remove two (2) lines. Customer must commit to a new 1-year term plan agreement and will receive a single payment based on the difference between current plan MRCs and the promotional MRCs based on the remaining original three (3) lines multiplied by the seven (7) remaining months (the number of months remaining in the original term plan agreement promotion).

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2. AT&T Unlimited Nationwide Calling II and AT&T Unlimited Nationwide Calling Online SelectSM II Promotion #371

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- (A) The sign-up period for this promotion is March 1, 2007 through March 31, 2007. Orders for new Service must be activated by April 15, 2007 This promotion is available to Residential Customers who:
- .1 Subscribe to; (a) the Company's AT&T Unlimited Nationwide Calling IISM or AT&T Unlimited Nationwide Calling Online SelectSM II bundled interstate and intrastate long distance calling plan; (b) AT&T I DISH Network America's Top 60 with local/DishLATINO Plus/DishHD Bronze or above (collectively referred to hereinafter as "AT 60")[#] package and; (c) AT&T Yahoo! DSL Basic[#], Express, Pro[#], or Elite[#] Service and;
 - .2 Commit to a two year (2-Year) Term agreement for each of the Services described in Section (A).1 above.
- (B) Customers who subscribe to the Services noted in item one (1) above will be eligible to receive a \$5.00 monthly discount on their AT&T I DISH Network AT 60[#] for twelve (12) months.
- (C) Early Termination Fee (ETF)
- .1 Customers must commit to a two (2) year term for each of the Services described in Section (A).1 above. If the Customer cancels any of the Services described in Section (A).1 above, the Customer will be assessed a \$5.00 per month prorated ETF based on the number of months the Customer has completed of their two (2) year term.
 - .2 During the first year of the commitment, the ETF begins at \$5.00 in the first month and increases by \$5.00 per month up to a maximum of \$60.00 in month twelve (12), then in the second year of the commitment the ETF decreases from the \$60.00 maximum by \$5.00 per month
 - .3 The ETF will be waived if a Customer signs up for this promotion and later chooses to sign up for AT&T Uverse[#].
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotional offers.

Service(s) not regulated under this Tariff

3. AT&T Unlimited Nationwide Calling and AT&T Unlimited Nationwide Calling Online SelectSM Promotion #372

(A) The sign-up period for this promotion is March 1, 2007 through March 31, 2007. Orders for new Service must be activated by April 15, 2007. This promotion is available to existing Residential Customers who currently subscribe to AT&T Unlimited Nationwide Calling or AT&T Unlimited Nationwide Calling Online SelectSM that

- .1 Subscribe to; (a) AT&T I DISH Network America's Top 60 with local/DishLATINO Plus/DishHD Bronze or above (collectively referred to hereinafter as "AT 60")[#] package and; (b) AT&T Yahoo! DSL Basic[#], Express, Pro[#], or Elite[#] Service and;
- .2 Commit to a two year (2-Year) Term agreement for each of the Services described in Section (A).1 above.

(B) Customers who subscribe to the Services noted in item one (1) above will be eligible to receive a \$5.00 monthly discount on their AT&T I DISH Network AT 60[#] for twelve (12) months.

(C) Early Termination Fee (ETF)

- .1 Customers must commit to a two (2) year term for each of the Services described in Section (A).1 above. If the Customer cancels any of the Services described in Section (A).1 above, the Customer will be assessed a \$5.00 per month prorated ETF based on the number of months the Customer has completed of their two (2) year term.
- .2 During the first year of the commitment, the ETF begins at \$5.00 in the first month and increases by \$5.00 per month up to a maximum of \$60.00 in month twelve (12), then in the second year of the commitment the ETF decreases from the \$60.00 maximum by \$5.00 per month
- .3 The ETF will be waived if a Customer signs up for this promotion and later chooses to sign up for AT&T Uverse[#].

(D) Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

This promotion cannot be combined with any other promotional offers.